

PROGRAMMA SVOLTO

CLASSE	V BET
INDIRIZZO	ECONOMICO-TURISTICO
ANNO SCOLASTICO	2015-16
DISCIPLINA	LINGUA E CIVILTÀ' INGLESE
DOCENTE	ARIANNA MAZZUCATO

COMPETENZE SVILUPPATE:

COMPETENZA 1

padroneggiare la lingua inglese per scopi comunicativi e utilizzare i linguaggi settoriali relativi ai percorsi di studio, per interagire in diversi ambiti e contesti professionali;

COMPETENZA 2

progettare, documentare e presentare servizi o prodotti turistici;

COMPETENZA 3

utilizzare e produrre strumenti di comunicazione visiva e multimediale, anche con riferimento alle strategie espressive e agli strumenti tecnici della comunicazione in rete;

COMPETENZA 4

utilizzare il sistema delle comunicazioni e delle relazioni delle imprese turistiche.

MODULE: TOURISM

LIBRO DI TESTO : Tourism 1, Oxford English for Careers, di Walker/Harding, OUP,

UNIT 7 ACCOMMODATION

On the phone

- Taking a reservation by telephone
- Taking a telephone booking
- Local accommodation
- A place to stay
- What makes a good hotel
- Accommodation in Scotland
- Giving information about hotels
- Usual accommodation
- Describing a location
- Types of accommodation
- Services and facilities

Fotocopie: Accommodation (background); Accommodation (activities)

UNIT 8 MARKETING AND PROMOTION

- Local tourism promotion
- Analysing your product
- Promotion in tourism
- What is marketing?
- Promotional techniques
- Presenting a campaign
- Adverts
- Promotional campaign news
- Marketing terminology
- The language of advertising

Attività di laboratorio: writing an advert about a destination

Writing a promotional campaign about Abano Terme

Fotocopia: marketing and promotion (background)

UNIT 10 HOLIDAYS WITH A DIFFERENCE

- Ability and suitability
- Cultural tips
- At the trade fair

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- Interview with a mountaineer
- The Karakoram experience
- Cultural differences
- Tourist types and holidays types
- Escape and enlightenment holidays
- Asking and talking about experience
- Describing service provision

Fotocopia : Holidays with a difference (background)

UNIT 11 RESERVATIONS AND SALES

- Local use of GRS's
- Taking a booking
- The origins of GRS's
- Handing over tickets
- Holidays bookings – getting the right information
- Computer reservation systems
- Abbreviations and codes
- The small print
- Explaining booking conditions
- Checking the details
- Confirming a booking
- Reservation systems for tourism

Fotocopia : Reservations and sales (background)

MODULE : CIVILIZATION

Libro di testo **“ESCAPES”** di Clifton. Costa, Gelli, ed. EDISCO.

Module 4 The United States

Unit 1 The East

- The Usa in brief p.52
- The East Coast p. 53
- New York State p. 54
- New York City p. 54
- Pennsylvania p. 55
- Immigration and emigration p. 55

Unit 2 The Central and Southern States

- The Central States p. 56
- The Southern States p.57

Unit 3 The West

- The making of the West in brief p. 60
- The Plains States p. 61
- The Rocky Mountain States p. 62
- The South West p. 62
- The West Coast p. 63

Reading and analysis of the poem : « The road not taken » by Robert Frost (fotocopie)

Attività di laboratorio : Powerpoint on New York City

Module 9: Society and the individual

Unit 1 The UK and its institutions

- The Monarchy p.127

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- British Parliament and Government p.128
- The House of Commons and Lords p.129

Unit 2 The USA and its institutions:

- The Constitution p. 131
- The Government p. 132
- Political parties p. 133
- The Governor's speech p.133

Unit 3 The European Union:

- Reason for existing p.135
- The single market p.136
- The euro p.137
- EU institutions pp.137, 138

Attività di laboratorio : Powerpoint on the European Union and its institutions

Module 11 unit 3 The 20th century and beyond

- World War I p. 165
- World War II p. 166
- Barack Obama's New World Order p.168

The 20th century historical and social background : deep cultural crisis, Freud's influence, the theory of relativity, external time vs internal time, King Edward's reign, the Suffragettes, World War 1 (fotocopie)

MODULE : LITERATURE

Literature: John Steinbeck, **The Grapes of Wrath**, ed. Black Cat

- Biography
- Analysis of the novel with comment: main themes, characters, narrative technique:
- Writing summaries of the chapters

Literature : W.B. Yeats

- Analysis of the poems "When you are old", "The Two Trees" (song by Loreena McKennit)

Literature: James Joyce

- Biography
- Analysis of "Dubliners": main themes, characters, narrative techniques
- Read extracts of "Dubliners" with comment (fotocopie): "Eveline", "The Dead" (final part)
- An example of interior monologue: "Molly's Monologue" from "Ulysses"

Attività di laboratorio: itinerary of Dublin for the language study week (its most important attractions, Trinity College and the Book of the Kells)

La Docente
Arianna Mazzucato

Gli alunni _____

Piove di Sacco, 6 giugno 2016

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